



WEDDING PLANNER 101

Planning Your Wedding Just Got Easier with Christy Bareijsza, CMM, CMP, President of The Red Carpet Events Branded Tips:

INSPIRATION

Use a favorite fashion item, piece of artwork, or song to inspire a unique wedding theme. A Wedding Planner can assist in elevating the inspiration into a reality through creative decor for a fabulously tailored event.

ACCOUNTABILITY

A Wedding Planner specifically works for the Bride and Groom, not the venue and suppliers. A couple truly needs an impartial expert to guide them through the planning process to ensure they are receiving the best experience.

NEGOTIATION

A good relationship extends more than just the marriage, a couple should take advantage of the relationships a Wedding Planner can provide. Often the pre-existing Planner

relationships will allow the Bride and Groom to have an advantage in negotiated vendor pricing and concessions.

STRESS RELIEF

The Big Day is stressful enough, being concerned about the limousines arriving on time, flowers being fresh and the band's instruments being in tune can only add more headaches and worry. A Wedding Planner is there to give the ease of mind and ensure all the moving parts are flawlessly executed as planned.

ETIQUETTE

Relationships are difficult enough. Weddings generally involving family, ethnic traditions and faith can only add unnecessary stress. Lean on your Wedding Planner to help with the proper and unbiased etiquette answers to ensure everyone is pleased with the ceremonial day.



Christy Bareijsza of The Red Carpet Events is known as the Event Guru from Weddings to high profile events. Christy will help you plan the perfect wedding from catering, photography, flowers, cakes, entertainment, beauty services, custom gift sources and more. For your upcoming Wedding and more insightful tips from Christy, contact her directly at the Red Carpet Events at christy@theredcarpetevents.com.